



## Show your Panther Pride and become a SPONSOR!

On behalf of Lakeside Pop Warner, I would like to extend an invitation to you and your company to become a sponsor for our 2024 season.

Lakeside Pop Warner is a non-profit organization whose mission is to provide a quality youth football and cheer program with emphasis on developing athletes while promoting safety, fun and participation for all; to advocate good sportsmanship, respect, and to honor the game. Lakeside Pop Warner has an adaptive football team and cheer program for athletes with special needs.

Through the encouragement of teamwork, self-discipline, leadership and academic achievement, our commitment is to promote a positive culture that builds self-esteem and instills the importance of both athletics and scholastics, which go hand-in-hand to foster confident, responsible, well-rounded young men and women.

We are looking for sponsors who are willing to donate any dollar amount to assist in covering our major expenses such as field rental, officials, equipment, EMT fees, insurance, trophies, and Cheer and Football teams' travel and fees to compete at the Southeast Regional and National competitions in Orlando, Florida.

With sponsorship help last year, we sent five cheer teams and their families to the Pop Warner Southeast Regional Cheer Competition, including the only East Georgia Adaptive Cheer team, two teams to Pop Warner Nationals, and one team to Pop Warner Globals.

If providing a sponsorship for Lakeside Pop Warner is an option for you and your company, please take some time to review the sponsorship information I have included with this letter. I am confident you will find a level of sponsorship that will be comfortable for your company as well as beneficial to our organization.

Lakeside Pop Warner looks forward to building a strong partnership with your company that will enable us to fulfill the hopes and dreams of our youth. I welcome any comments or questions regarding the details of your sponsorship and look forward to forming a mutually beneficial partnership.

Lakeside Pop Warner is a non-profit organization, and your contribution is tax deductible. Our federal tax ID number will be provided to sponsors.

Sincerely,

Nicee D. Long



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\$50 Fan of the Game Club - LPW Yard sign and LPW Car Magnet

\$250 Booster Club - Fan of the Game items, plus Sponsor a Player or Cheerleader

\$500 Tailgate Club - Fan of the Game items, plus Business Logo on LPW website under Sponsors

\$700 Touchdown Club - Fan of the Game and Tailgate items, plus Recognition at all Home Games, Social Media shout-out, and Business Logo (small) on practice shirt.

\$1,500 Panther Pride Club - Fan of the Game, Tailgate, and Touchdown items, plus Business Logo on our "Thank You Sponsors" Banner, and Business Logo (medium) on practice shirt.

\$2,500 Champion Club - Fan of the Game, Tailgate, Touchdown, and Panther Pride items, plus Business Logo (large) on practice shirt, personalized shirt with business name or owners name, in addition to in-game announcements your business will be announced as the presenting sponsor of LPW Cheer Halftime Performance.

Please reach out to Nicee Long at [LPW.sponsor@gmail.com](mailto:LPW.sponsor@gmail.com) if you are interested in becoming a Lakeside Pop Warner Sponsor.

